

IRM - Special Interest Group

Innovation, Value Creation and Opportunity SIG

Present

Nicolas Vioix (NV), Chairman
 Louis Cooper (LC)
 Robert Chanon,
 Clive Thompson (CT)

Apology:

Andrew Bye (AB) Secretary
 Martin Massey (MM)
 Mike Florence (MF)
 Mark Boulton (MB)

Open meeting to set out upcoming events

At Willis's Office, 51 Lime Street, London, EC3N 7DQ - United Kingdom.
 22nd April 2008, 10.30 a.m. to 11.30 a.m.

The following table contains the actions from the meeting.

Item / Action	Owner(s)	Progress
1 - Future Events		
Possible future events were discussed. Outstanding actions and new actions are:		
<ul style="list-style-type: none"> ○ Investigate potential for presentation by Nike (innovation / marketing) 	AB	Need to chase – MB emailed AB to get the latest status – NV to chase
<ul style="list-style-type: none"> ○ Investigate potential for presentation by Dyson (development / innovation) 	LC / CT	Progressing
<ul style="list-style-type: none"> ○ Investigate potential for presentation by Cranfield 	AB	Need to chase – MB to email ed AB to get the latest status – NV to chase
<ul style="list-style-type: none"> ○ Investigate potential for presentation on the topic: Integration of Risk and Value Management in London 	NV / AB	8 th April – Flyer to be ready and to be issued
<ul style="list-style-type: none"> ○ Investigate Sony 	AO / NV	NV to meet AO
<ul style="list-style-type: none"> ○ Investigate potential for presentation by M&S (development / innovation) 	NV	Need to make contact
<ul style="list-style-type: none"> ○ Repeat of Liz Taylor's presentation in London 	MB	LT available after April 2008 – Hold for the future (2009)
<ul style="list-style-type: none"> ○ Video on Innovation (from Hong Kong SIG colleagues). 	MB	Possible using the video link that they have sent MB. (possibility to run at the end of any seminar)
2 – 2007 Project		
Innovation in Risk:		
<ul style="list-style-type: none"> ○ Re-write and enhance report 	LC	Ongoing
<ul style="list-style-type: none"> ○ Write InfoRM article 	LC / CT / MB	Use of final 2007 Project draft for article
<ul style="list-style-type: none"> ○ Consider how to get Strategic Risk to write and article on the work or round table discussion 	LC / CT / MB	Action to be progressed after completion of the InfoRM article (Post meeting note, this has been raised with Steve and in principle it is good to follow-up).
3 – 2008 Project		
Actions:		
<ul style="list-style-type: none"> ○ Develop a questionnaire (semi structure interview) (5 questions to email to NV) 	All	Complete
<ul style="list-style-type: none"> ○ Target companies for interview 	All	NV to email task to core team
4 – AOB		
<ul style="list-style-type: none"> ○ Seek new members for the core team 	All	Nike Florence and Martin Massey to be included in the

